## MAKING A GREENER WORLD, ONE USED CARTRIDGE AT A TIME

Toshiba's EcoSmart Toner Recycling Program is part of our commitment to the environment and to our customers. Toshiba customers can recycle Toshiba spent imaging supplies and turn a growing problem into an innovative solution.



## **GOING GREEN HAS NEVER BEEN EASIER**

With our collection program, you can recycle Toshiba toner cartridges, drum units and toner bags in order to eliminate the negative impact such waste materials typically have on our environment.

## TURN EMPTY TOSHIBA TONER CARTRIDGES INTO A NEW PARK BENCH

If you were to take all the used cartridges discarded each year in the U.S. and place them end to end, they'd circle the earth three times. Used Toshiba imaging consumables are collected and turned into other useful products—all with zero waste to landfill and zero incineration. Our revolutionary eLumber made from 100% recycled plastics. It saves trees while preventing the type of landfill that normally requires 450 years to decay. And because eLumber is UV retardant, waterproof and insect-proof, it's ideal for fences, various landscaping applications, and outdoor furniture.

## **PITCH IN**

As part of this environmentally-savvy program, you can turn all your Toshiba imaging product waste materials into something productive, including the recycling of Toshiba toner cartridges, toner bags, drum units, and more.

- 1. We provide the recyclable collection boxes.
- 2. You discard the waste materials.
- 3. When it's full, it's picked up.

It's an easy way to help save our environment while demonstrating your company's dedication to do so. Instead of allowing difficult-to-process mixed plastics, toner powders, inks, and sponges to pollute the earth and contribute to a growing problem, together we can take part in an effective solution. Here at Toshiba, we realize that while it's important to be environmentally responsible within our own company, we can do even more by helping our customers pitch in, too.



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